

## Guest List of MAN-371 Organization Theory

Assoc. Prof. Suat Begeç

Presentation Day: 14/12/2023

Name of the Participant: Mehmet Serkan AYDIN

Participant's Title: Business Developer

Organization Name: Lemon Academy

On December 14th, 2023, Associate Professor Suat Begeç delved into the topic of Designing organizational structure: Specialization and coordination & creating and managing organizational culture in the Organization Theory course. Following this lecture, Mehmet Serkan Aydın delivered a presentation.

The guest speaker currently serves as a business developer. Mehmet Serkan Aydın commenced his presentation by introducing himself and Lemon Academy. Mr. Serkan gave information about Lemon Academy. The academy is an overseas education consultancy company. That the aim of the academy is to bring together individuals who want to achieve their language education and career goals with language schools and universities that have proven their expertise in their fields. Furthermore, he elaborated on the vision and mission of Lemon Academy concluding with an explanation of the organizational chart. Following the presentation, he welcomed their opinions and fielded questions.



# Guest List of MAN-371 Organization Theory

Assoc. Prof. Suat Begeç

