

Guest List of MAN-371 Organization Theory

Assoc. Prof. Suat Begeç

Presentation Day: 07/12/2023

Name of the Participant: Genco Çetinkanat

Participant's Title: Thoracic Surgeon and former General Manager

Organization Name: Güven Health Campus

On December 7th, 2023, Associate Professor Suat Begeç delved into the topic of Basic challenges of organizational design & designing organizational structure: authority and control in the Organization Theory course. Following this lecture, Genco Çetinkanat delivered a presentation.

Genco Çetinkanat is a Thoracic Surgeon and former General Manager of Güven Health Campus, a leading healthcare provider in Turkey. He has over 15 years of experience. He holds a Doctor of Medicine degree from Ankara University and a certification in Thoracic Oncology from Wayne State University. As a medical consultant, He is involved in various national and international organizations and initiatives that promote health and education tourism, health business, and health travel. He is passionate about improving the quality and accessibility of health care for people from different backgrounds and cultures and fostering collaboration and innovation in the health sector.

Furthermore, he elaborated on the vision and mission of the company, concluding with an explanation of the organizational chart. Following the presentation, he welcomed our opinions and fielded questions.



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